

For Immediate Release

Theta Nu Xi Multicultural Sorority, Inc. Announces Installation of Twenty-Eighth Undergraduate Colony

El Paso, TX – March 23, 2009 – The founders of the local chapter of Theta Nu Xi Multicultural Sorority, Inc. introduced themselves today to the community during a public performance on the campus of the University of Texas at El Paso.

The Sorority established its fourth Texas-based undergraduate entity in a private ceremony on March 21, 2009. The Alpha Eta Colony represents the twenty-eighth undergraduate installation of the national organization and the forty-third entity among the organization's undergraduate and Graduate, Alumnae and Professional (GAP) colonies and chapters which are maintained by over 800 initiated women.

The Alpha Eta Colony's five founding members of Mexican-American, Filipino, Czechoslovakian and Native American descent concluded a year-and-a-half long effort to establish the colony at the University of Texas at El Paso where they will seek to align with the other minority Greek organizations comprising the Multi-Cultural Greek Council.

The Alpha Eta Colony of Theta Nu Xi Multicultural Sorority, Inc. will become the first historically-multicultural national Greek letter organization at the University and its members will promote multiculturalism and facilitate the movement from tolerance to deep respect for the beauty of difference through educational, cultural and social events.

Theta Nu Xi Multicultural Sorority, Inc. was founded on April 11, 1997, at the University of North Carolina at Chapel Hill, with a mission to promote leadership, multiculturalism, and self-improvement through academic excellence, involvement in and service to the campus and community, as well as being living examples of sisterhood across different races, cultures, religions, backgrounds, and lifestyles. To learn more about Theta Nu Xi Multicultural Sorority, Inc., visit www.thetanuxi.org.

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CONTACT: Delphine Andrews, Director of Communications, Theta Nu Xi Multicultural Sorority, Inc., E-Mail: director_communications@thetanuxi.org